



## Targeted Industry Jobs in Hillsborough County Boost Annual Wages

**TAMPA, FL** – New data shows Hillsborough County is receptive to economic development. Average annual wages in Hillsborough County rank second highest in the state as reported in Enterprise Florida’s annual State of Florida Incentives Average Wage Requirements. The 2010 Average Annual County Wage Data, based solely on private sector ownership, shows Hillsborough County with an average yearly salary of \$44,544, a 37% increase over a ten-year period. Palm Beach County topped the list with a slightly higher average annual wage of \$45,004 but lower ten-year percentage increase (26%) than Hillsborough County.

According to data collected by the Florida Department of Economic Opportunity that includes both government and private sectors, Hillsborough County experienced higher percentage salary increases over the past ten years in the Professional and Business Services, Information, Manufacturing, Financial, Education and Health Services industry sectors. “This data reflects the diversity of the business climate in Hillsborough County and supports the mission of the EDC and its key strategic partners which is to create jobs with above average wages,” said Keith Norden, president and CEO of Tampa Hillsborough Economic Development Corporation. Below is the breakdown of annual average salaries in Florida’s most populous counties.

COUNTY/CITY	YEAR										10-YEAR INCREASE (rounded %)
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	
Duval (Jacksonville)	\$33,117	\$34,633	\$36,370	\$37,918	\$39,303	\$41,521	\$42,880	\$42,826	\$43,078	\$44,221	\$11,104 (34%)
<b>Hillsborough (Tampa)</b>	<b>\$32,623</b>	<b>\$33,702</b>	<b>\$35,459</b>	<b>\$36,971</b>	<b>\$38,018</b>	<b>\$39,858</b>	<b>\$41,216</b>	<b>\$42,764</b>	<b>\$43,959</b>	<b>\$44,544</b>	<b>\$11,921 (37%)</b>
Miami-Dade (Miami)	\$33,621	\$34,723	\$35,855	\$37,580	\$39,236	\$41,700	\$42,874	\$43,573	\$43,442	\$44,031	\$10,410 (31%)
Orange (Orlando)	\$32,063	\$33,493	\$34,411	\$36,127	\$37,379	\$39,092	\$39,920	\$40,410	\$40,283	\$40,830	\$8,767 (27%)
Palm Beach (West Palm Beach)	\$35,774	\$36,382	\$37,341	\$38,396	\$40,074	\$41,502	\$43,431	\$43,846	\$43,998	\$45,004	\$9,230 (26%)
Pinellas (St. Petersburg-Clearwater)	\$31,347	\$31,651	\$32,559	\$33,698	\$43,983	\$36,347	\$37,302	\$38,598	\$39,294	\$40,372	\$9,025 (29%)
Florida	\$31,036	\$31,817	\$32,914	\$34,427	\$36,101	\$37,804	\$38,963	\$39,621	\$39,856	\$40,555	\$9,519 (31%)
<b>NOTES</b> <ul style="list-style-type: none"> <li>Hillsborough County experienced the greatest whole number (\$11,921) and percentage (37%) average wage increase in Florida over the ten-year period 2001 – 2010</li> <li>In 2010, the year for which data were recently released, Hillsborough County recorded the state's second highest average annual wage (\$44,544) which is only \$460 lower than in Palm Beach County, which recorded the state's highest average annual wage in 2010 (\$45,004)</li> </ul>											
<i>Source:</i> Enterprise Florida – State of Florida 2010 Average Annual County Wage Data; Florida Department of Economic Opportunity, Labor Market Statistics Center, Quarterly Census of Employment and Wages Program, in cooperation with the U. S. Department of Labor, Bureau of Labor Statistics											
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### About Tampa Hillsborough Economic Development Corporation

The Tampa Hillsborough EDC is officially recognized by Enterprise Florida as Hillsborough County’s primary business recruitment and retention economic development team in partnership with Hillsborough County and the cities of Tampa, Plant City, Temple Terrace and private Investors. Its primary mission is to create jobs that pay above average wages and to broaden the tax base by generating new, sustainable capital investment. [www.TampaEDC.com](http://www.TampaEDC.com)