



Tampa Hillsborough
Economic Development Corporation

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YOUNG PROFESSIONALS GIVE TAMPA TOP BILLING

(Tampa, FL) – They are smart, motivated, dynamic and turning the spotlight on Tampa in a new video released today. “Young Professionals in Tampa” is a three minute unscripted video produced by Tampa Hillsborough Economic Development Corporation and the City of Tampa showcasing the area’s talented, forward-thinking young professionals and the city they call home. “More corporate site consultants, especially from the technology sector, are giving Tampa a closer look. They want to know if there is a young, innovative workforce available and if there are activities and attractions to keep them here. This video answers those questions,” said Keith Norden, President and CEO of the Tampa Hillsborough EDC. Tampa Mayor Bob Buckhorn agrees the video tells the real story. “Tampa has all the attributes of a tech town—we have the infrastructure for superior connectivity, we embrace diversity, encourage innovation, accommodate growth, practice sustainability, support family values and know how to have fun. This video will further connect Tampa’s tech appeal to the world,” said Mayor Buckhorn.

Aakash Patel, Director of Business Development for Chamber.com and one of the professionals featured in the video, remembers moving to Tampa after college and feeling unsure of what to expect. Now, he expects to stay. “The main reason I enjoy living here is because of our community. We live in a great town which thrives on diversity. This video embraces what we stand for in Tampa,” said Patel.

The city’s young shining stars show no sign of fading out of here because of the progressive business climate that’s being created. The average age in Hillsborough County is 36, significantly below the state’s median age of 40. 7 years. Another featured interviewee says this video proves Tampa considers its young workforce vital to the community’s future. “This area is ripe for young professionals to make an immediate impact and there are established leaders here to help. I hope we conveyed in the video that Tampa is a great place to both work and play,” said Kareem Spratling, an attorney with Bryant Miller Olive.

The video “Young Professionals in Tampa” is now showing on the EDC’s website www.tampaedc.com, City of Tampa Television, channel 15 on the Verizon FIOS system and channel 615 on Bright House Networks, the city’s website www.tampagov.net and You Tube.

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About Tampa Hillsborough Economic Development Corporation

Tampa Hillsborough Economic Development Corporation is officially recognized by Enterprise Florida as Hillsborough County’s primary economic development team in partnership with Hillsborough County and the cities of Tampa, Plant City and Temple Terrace and private investors. Its primary mission is to create jobs that pay above average wages and to broaden the tax base by generating new, sustainable capital investment.