

## Press Release

1/27/2011

# Bayshore Solutions Allies with ULA to Offer Full Spectrum Marketing

## Introducing The Strategic Alliance of Bayshore Solutions and United Landmark Associates

Dear Friends, Clients and Colleagues –

It is my great pleasure to announce that **Bayshore Solutions** adds a new spectrum of strategic, creative and marketing management services to our best-in-class digital and Internet solutions. Through a strategic alliance with the nationally renowned marketing firm, **United Landmark Associates** (ULA), we are now able to offer our cutting-edge Internet solutions fully integrated with ULA's strategic marketing and brand management expertise.



### **A nimble, scalable marketing partner**

Together, Bayshore Solutions & United Landmark offer you a comprehensive marketing resource that is nimble, scalable and specifically designed to meet the needs of today's digital marketplace, i.e.: targeting customers, building communities, and increasing *qualified* leads while decreasing cost-per-lead through a strategic balance of traditional and digital marketing programs.

ULA President Don Niederpruem and his team are among the best in the business. Their track record of driving clients to positions of market leadership is impressive. ULA's work is well-respected and our companies have successfully coordinated services on behalf of shared clients on many occasions.

By formally aligning our Internet creativity and expertise with ULA's strategic, brand management and creative talent, we are now able to serve our clients' needs across all marketing disciplines in a seamlessly optimized platform that is more comprehensive, convenient and cost-effective for all. Simply put, together we have superior online and offline expertise to help grow your business.

To learn more about ULA, visit their website at [www.UnitedLandmark.com](http://www.UnitedLandmark.com). Then please contact me to discuss the benefits of this alliance and how Bayshore Solutions and ULA can help achieve your marketing goals in 2011 and beyond.

Sincerely,

Kevin Hourigan  
CEO, Bayshore Solutions