



Deanne Roberts, APR

Deanne Roberts is chairman of ChappellRoberts, a Tampa-based branding, advertising and public relations agency she founded more than 30 years ago.

She has spent decades doing community work. She is a past chairman of Leadership Florida and the Greater Tampa Chamber of Commerce and played an active role in founding Creative Tampa Bay, Emerge Tampa Bay and Connect Florida. She currently serves on the board of SunTrust of Tampa Bay.

Throughout her career, Deanne has won many awards, including: Distinguished Member of the Year from Leadership Florida (2010); Silver Medallion (lifetime achievement award) from the Tampa Bay Advertising Federation (2008); Lifetime Achievement Award from the Tampa Bay Chapter of Public Relations Society of America (1999); Kappa Tau Alpha Hall of Fame Award, which is given annually to a Floridian who has advanced mass communications in the state (1996); and Distinguished Alumni Award from the University of South Florida School of Mass Communications (1992).

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