

# Toufayan Bakeries

*Tampa Hillsborough EDC's hard work in arranging necessary meetings and resolving unexpected issues helped us meet our customer commitments and become rapidly established in this area.*

## SITUATION

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Trammell Crow's Corporate Food Group in Chicago was looking to secure a tenant for the former Archway Cookies facility in Plant City

- This became an opportunity to save the jobs of 200 longtime employees who had survived the sale of Dad's Cookies to Parmalat, which then sold to Archway
- Many inquiries that were received for potential building usage were not deemed to be in the best interest of the laid-off workers

## SOLUTION

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Tampa Hillsborough EDC staff provided:

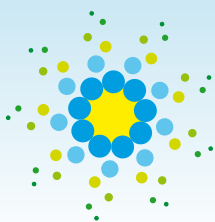
- Presentations about incentives, the community in general and other Plant City food processors to various interested parties
- Responses to several inquiries from out-of-state representatives interested in the property, which translated into the emergence of two serious contenders
- Expedited permitting

## RESULT

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Toufayan Bakeries, a family-owned business, purchased the site, and:

- Announced two expansions of the 65,425-square-foot facility since then
- Re-opened the former Dad's Cookies/Archway retail store, a favorite stop of residents and visitors



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Economic Development Corporation

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